

Private Sector Commission of Guyana 2010 Operational Plan

National Competitiveness Strategy

2010 Future State

PSC Secretariat

Organization

2009 Current State

Communication

- Integrated voice for advocacy and economic development in Guyana
- PSC Council and Sub-committees streamlined and rationalized
- Memorandum and Articles of Association reviewed
- Computerization of Office functions – financial, members, documents and accounting database established.
- Remodel office layout and purchase new computers, scanners, printers and copier.
- Communication with PSC membership increased
 - 6 newsletters / year
 - 4 meetings / year
 - Conference calls
 - e-mail
- Recruit and communicate to non-members
 - 1 promotional meeting / year
 - Add 4 corporate members
 - Add 6 sectoral members
 - Enlist all regional chambers to join PSC
- Good governance demonstrated: Transparency, Fairness, Responsibility within the PSC
- Secretariat: strengthen staffing, set objective and evaluate performance for all staff
- All sectors have 2010 plans and budgets
 - PSC Quarterly status updates
- Support sectoral organizations with services, research, information support, investment and tax information
- Develop public relations collateral, benefits
 - Initiate 6 Media events / year
- Less dependent on donors for financing
- Improved sub-committee functioning
 - 4-6 meetings / year
- Slow the Brain drain
- International Trade fairs:
 - Partner with government on at least 2 / yr
 - Trade promotion, especially agriculture
 - Investment potential
- National Competitiveness Strategy
 - Determine top 10 focus areas for 2010

Review Memorandum and Articles of Association

Streamline council structure

Rationalize Sub-committees

Upgrading facilities and equipping office

Performance reviews and objectives for staff

Facilitate Sectoral business plans / budgets

Share information across industry associations

Public Relations

Promotion to Non-members

Media events

Quarterly reports on Progress updates by sector

Increase staffing and Research capabilities

Prioritize and focus on critical Initiatives

Computerization of Office Functions

Take Leadership role

Rebuild website

Newsletters

Foster harmonious relations with Government

International Trade Fairs